



MYERS EXCHANGE

myexchange.website

MYERS is a Decentralized exchange based on individual transactions to keep their asset safe. MYERS is a decentralized exchange where users can earn a dividend of a transaction fees.

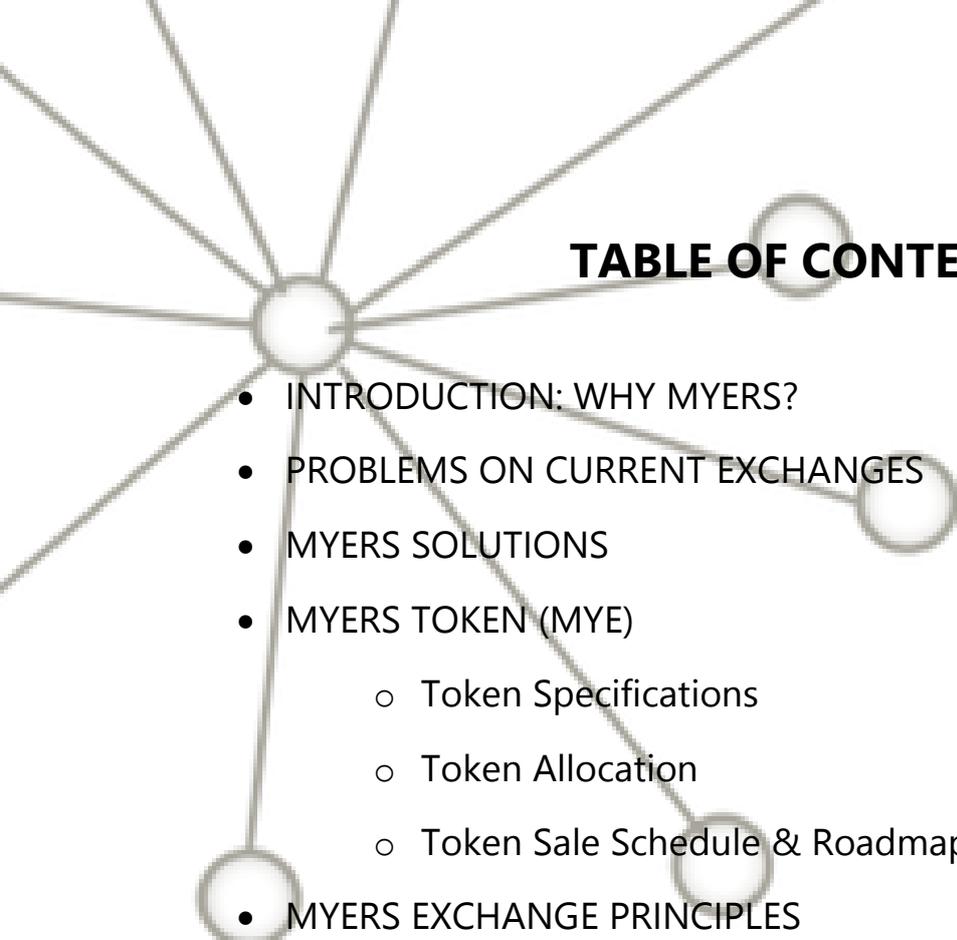
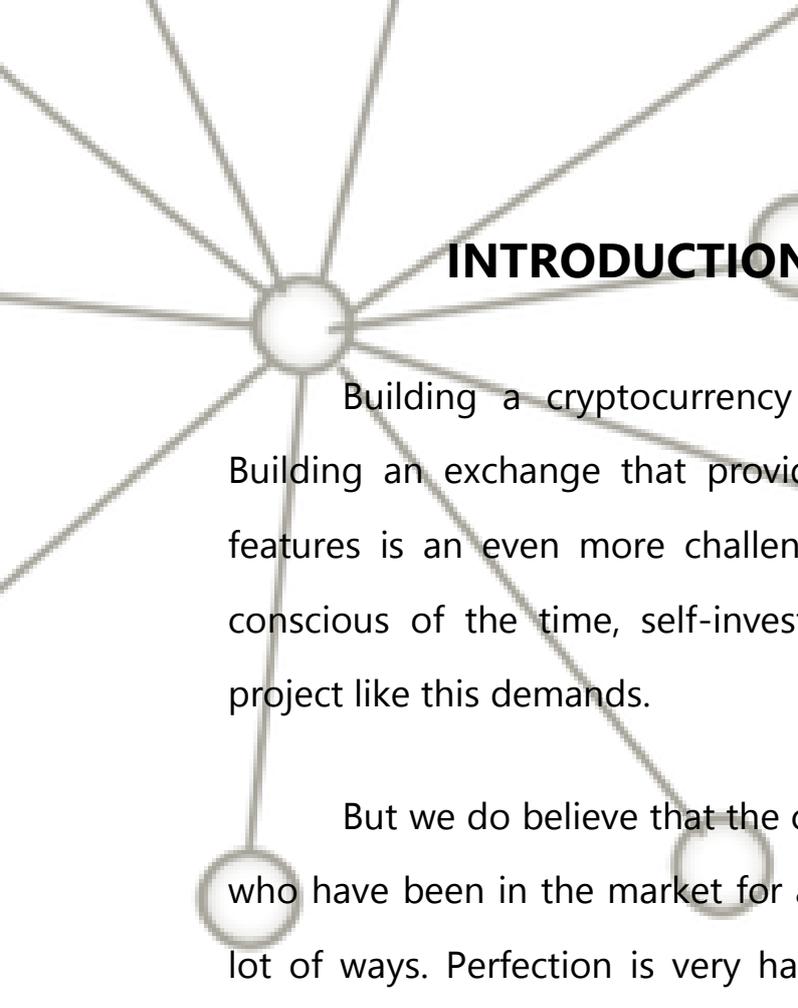


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INTRODUCTION: WHY MYERS?

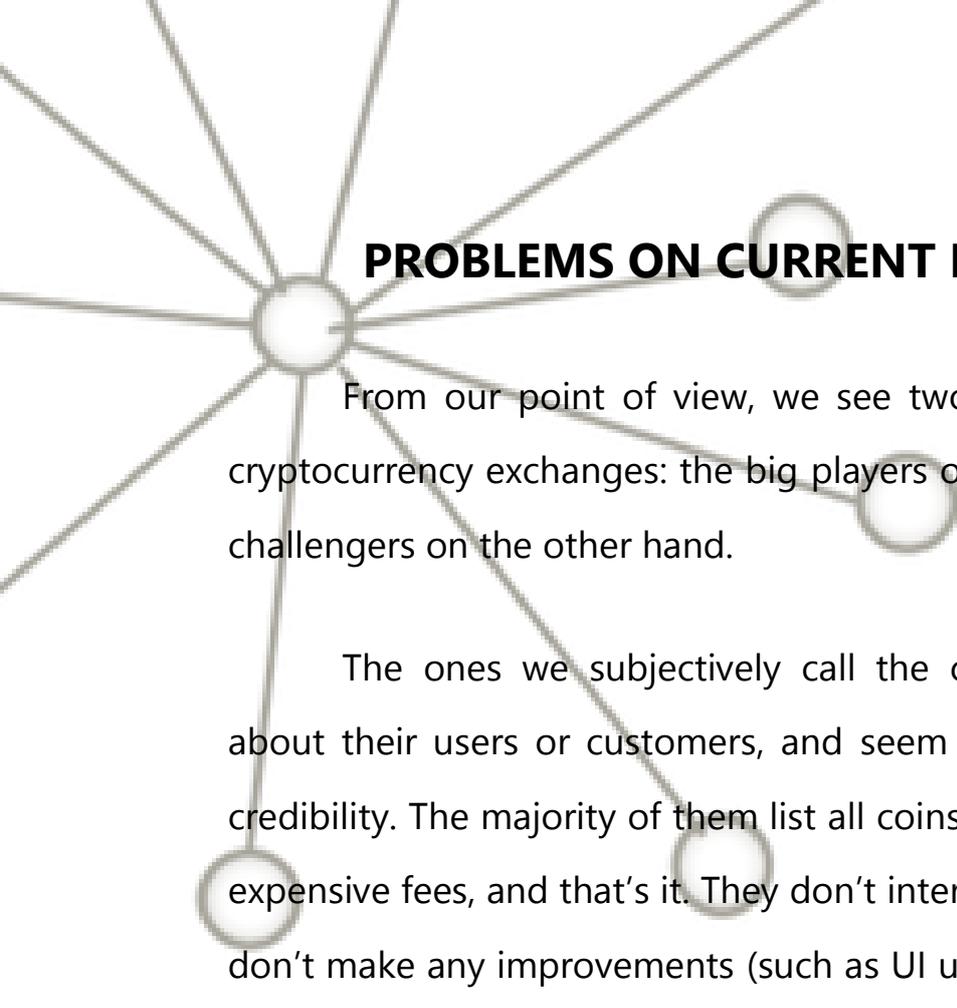
Building a cryptocurrency exchange is not an easy task. Building an exchange that provides a complete set of tools and features is an even more challenging ambition. At Myers, we are conscious of the time, self-investment, passion and hard work a project like this demands.

But we do believe that the current exchanges, including those who have been in the market for a long time, can be improved in a lot of ways. Perfection is very hard to reach, but we strive to get close to it, as much as we can. Based on our experiences in cryptocurrency as traders and miners who have been active users of current platforms, we do believe that we have the knowledge and the skills needed to build the cryptocurrency exchange you've been waiting for.

We also believe that in an exchange project, as for any other business, the customer is the king, and should be treated as a king, or a queen. Our users/customers are the ones who use our tools, trust to keep their money safe, and thus help us build our reputation and credibility in the market. So they deserve to be listened to and to be treated with care.



That philosophy is the very root of our project. Myers is the combination of Crypto and Community. It's simple but strong and meaningful, as our goal is to be an exchange that is respected by the Cryptocurrency Community.

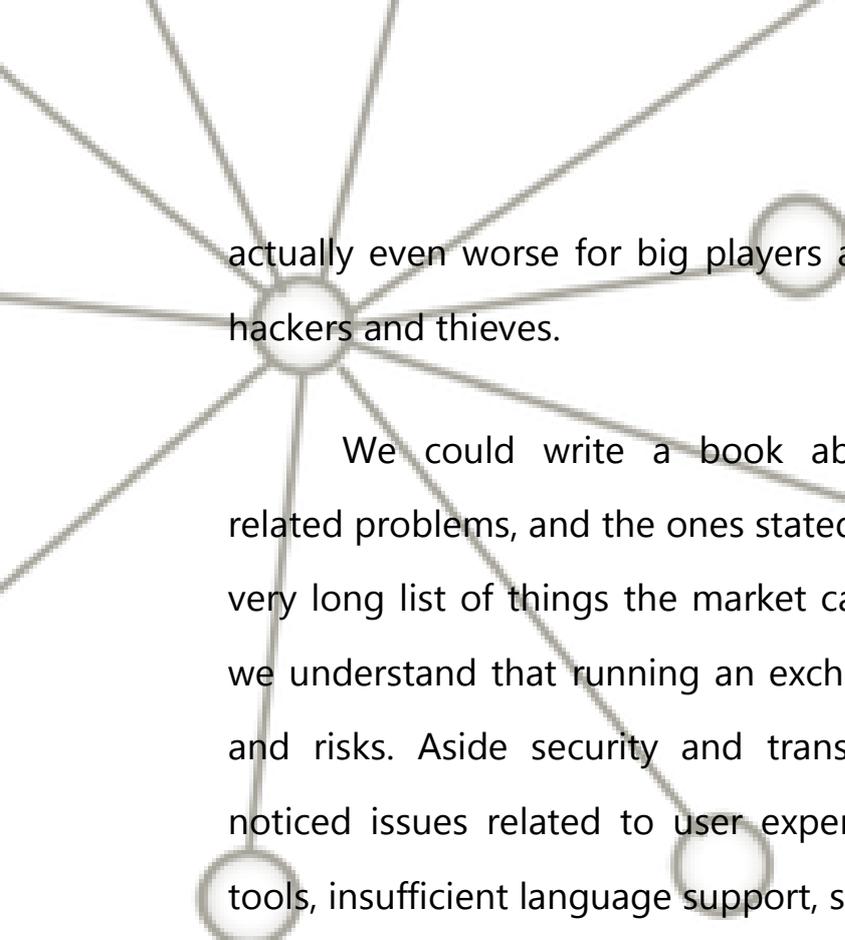


PROBLEMS ON CURRENT EXCHANGES

From our point of view, we see two different categories of cryptocurrency exchanges: the big players on the one hand, and the challengers on the other hand.

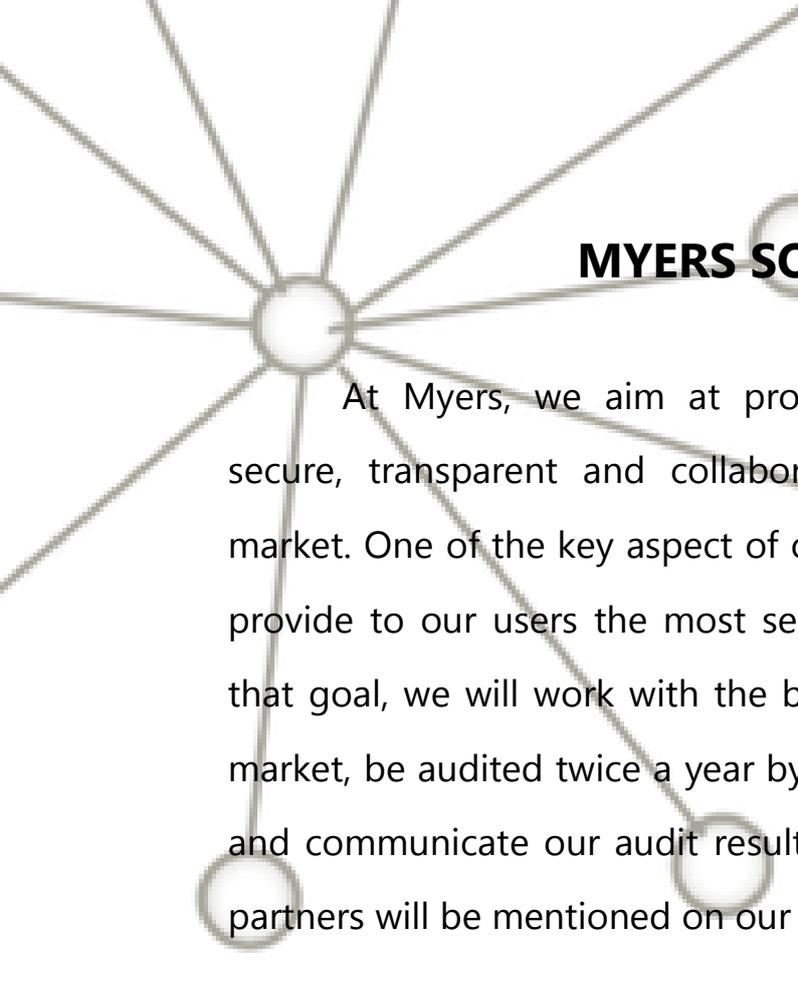
The ones we subjectively call the challengers do not care about their users or customers, and seem not worried about their credibility. The majority of them list all coins who accept to pay their expensive fees, and that's it. They don't interact with their customers, don't make any improvements (such as UI upgrades), and only focus on maximising their incomes. They are very often not transparent at a point which it is, sometimes, for us, hard to understand how some users can trust them and engage their money on those exchanges. We think that it's because some "low cap" alt coins are only available on those exchanges.

Regarding the big players, we also have a lot of questions. Are they real companies? Are they regulated? Do they have plans to support FIAT? Do they have any bank account? Where are they based? Are their platforms really safe? Is there any insurance in case our money is stolen? Can we talk to someone in a live chat? Can we call them in case of emergency? And the list goes on. At the end of the day, it's all related to security and transparency issues. It's



actually even worse for big players as they are the main target for hackers and thieves.

We could write a book about cryptocurrency exchange related problems, and the ones stated above are only a few among a very long list of things the market can do better. In the same time, we understand that running an exchange involves many challenges and risks. Aside security and transparency issues, we have also noticed issues related to user experience, such as lack of trading tools, insufficient language support, slow withdrawal processes, etc

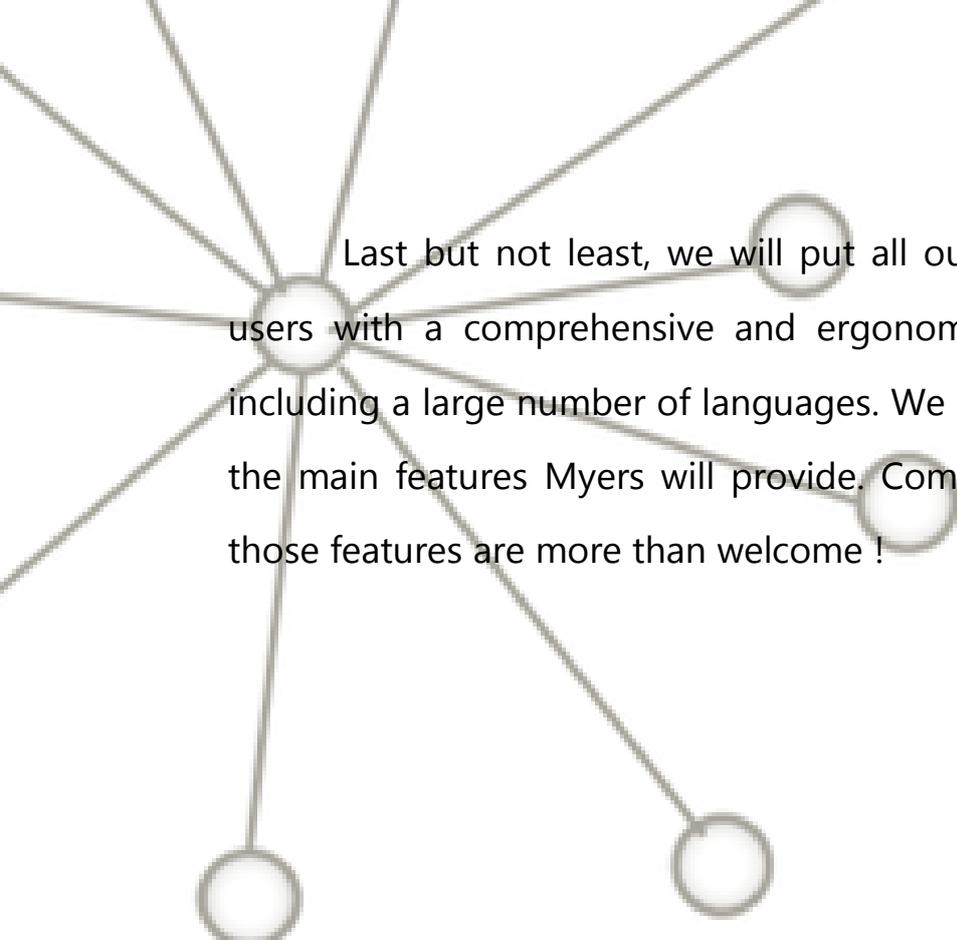


MYERS SOLUTIONS

At Myers, we aim at providing the most comprehensive, secure, transparent and collaborative exchange platform in the market. One of the key aspect of our project is security. We want to provide to our users the most secure trading platform. To achieve that goal, we will work with the best known security experts in the market, be audited twice a year by independent security companies, and communicate our audit results to all of our users. Our security partners will be mentioned on our website. To go further in

guaranteeing our users the safest trading experience, we will setup an insurance policy to refund our users in case of losses, due to an attack. You will find more details about our insurance policy below, in the Exchange Principles section.

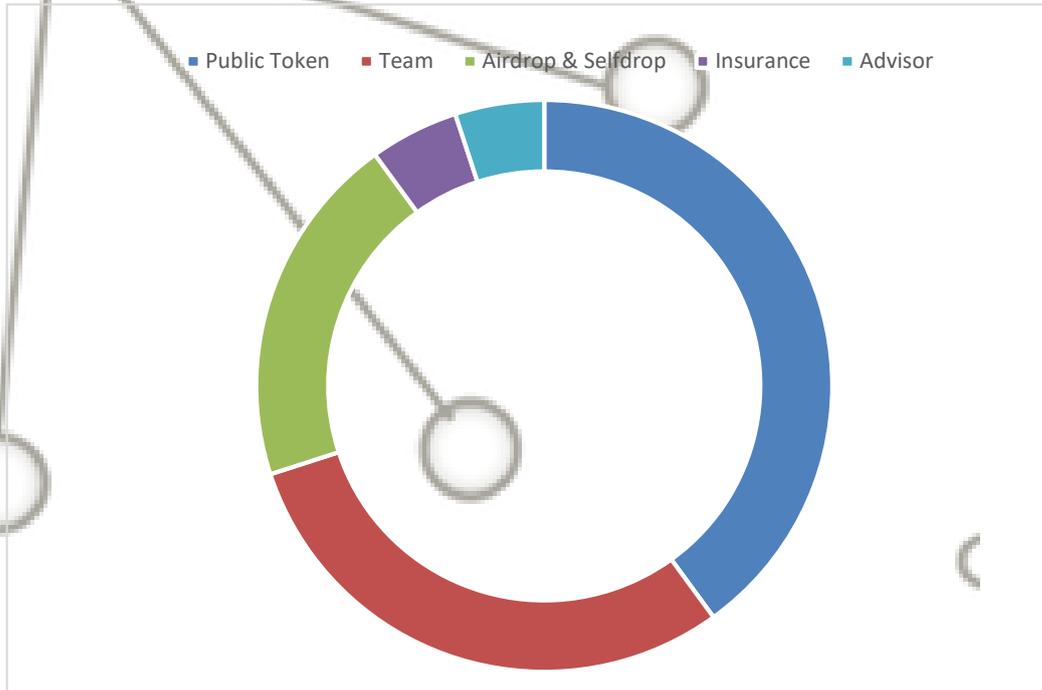
The other very important aspect is the collaborative interaction with our users. It is more than natural for us to involve our users in the evolution of our platform. We will have various communication channels open to interact with our users and we will make sure to respond to our users' requests as promptly as possible. We want our community to get involved in the evolution of the platform, in terms of features to be developed, coins to be listed, and so on. A "Feature Request" function will be implemented for users to submit the features they would like to see on the platform.



Last but not least, we will put all our efforts to provide our users with a comprehensive and ergonomic set of trading tools, including a large number of languages. We invite you to learn about the main features Myers will provide. Community feedbacks about those features are more than welcome !

MYERS TOKEN (MYE)

TOKEN SPECIFICATIONS



Public Token 40%

Team 30%

Airdrop & Selfdrop 20%

Insurance 5%

Advisors 5%

TOKEN ALLOCATION

Myers Token Allocation will be done as follows:

4B for our Public Token Sale (ICO)

3B for the Myers Core Team

2B for our Airdrop & Selfdrop

5M for insurance purposes

5M for our Advisors

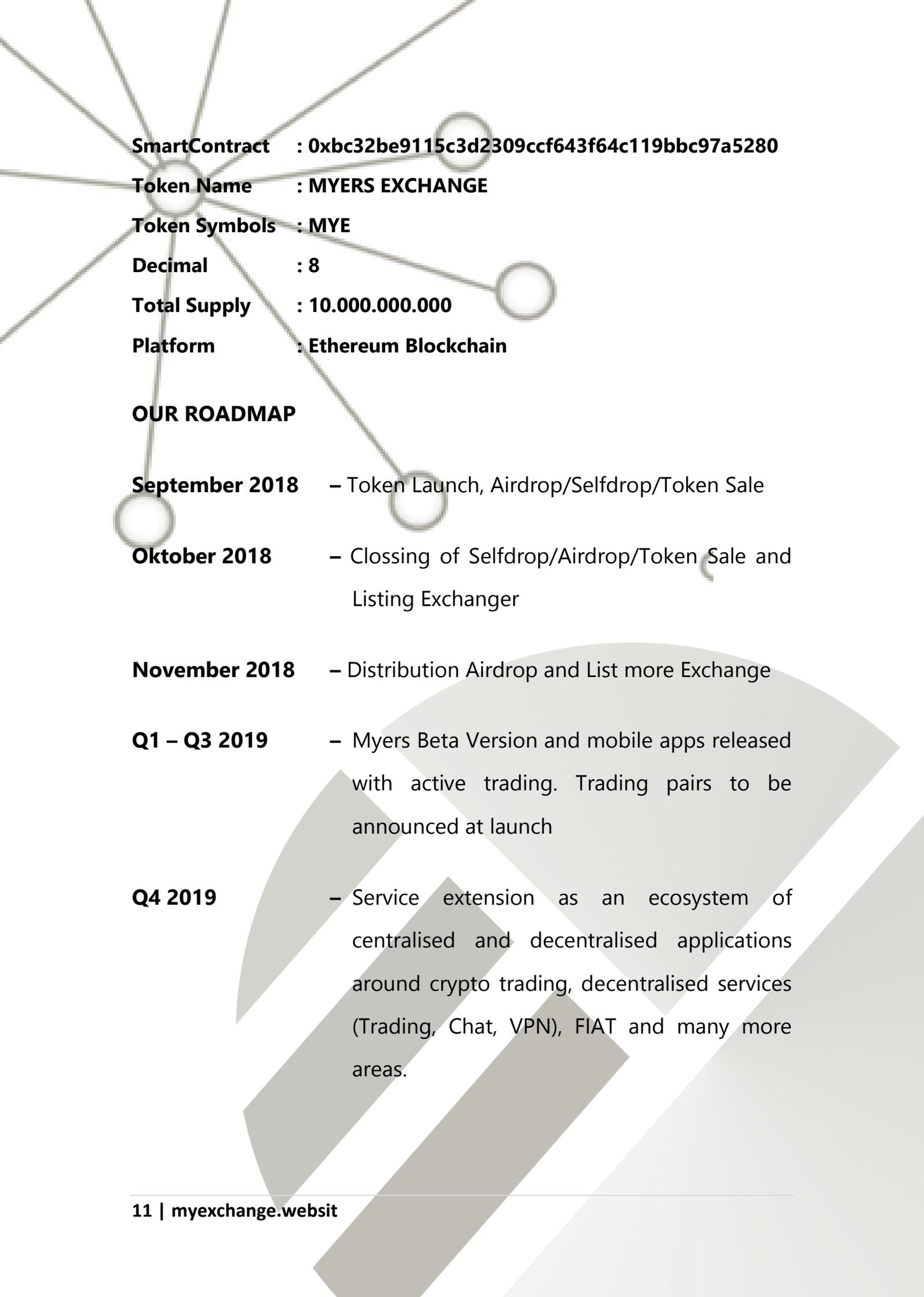


TOKEN SALE RULES & DETAILS

We will issue our own token, called Myers Token, with the ticker MYE. Our Myers Token will run natively off the Ethereum Blockchain. We are planning to develop our own Blockchain in the near future and we will start working on it right after our Token Sale is finalised.

We will issue a fixed amount of 10B (one hundred million) Myers Tokens. We will never increase that amount or repurchase our Tokens. Manipulating our token such as decreasing the total supply to create deflation is against our ethical policy and the worst way to gain respect from the community, the traditional market and the regulators. We do not want to use practices that contribute to give a bad image to a crypto market that surely doesn't need that.

Myers Token will be a utility token and its price shall thus be related to its utility. Our token will grant its owners a lifetime discount of 50% on Myers Exchange fees. It will also enable its owners to take part to specific features such as the vote for the "Coin of the Month". Find out more details about our fees in the "Economic Scheme" section.



SmartContract : 0xbc32be9115c3d2309ccf643f64c119bbc97a5280

Token Name : MYERS EXCHANGE

Token Symbols : MYE

Decimal : 8

Total Supply : 10.000.000.000

Platform : Ethereum Blockchain

OUR ROADMAP

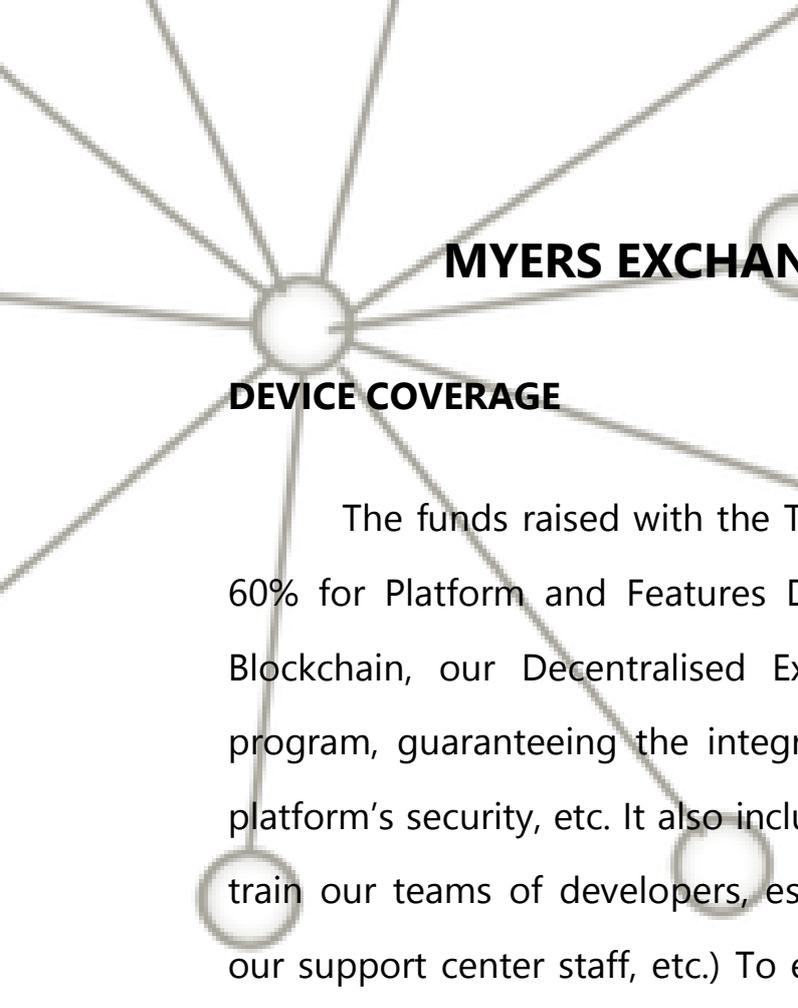
September 2018 – Token Launch, Airdrop/Selfdrop/Token Sale

Oktober 2018 – Closing of Selfdrop/Airdrop/Token Sale and Listing Exchanger

November 2018 – Distribution Airdrop and List more Exchange

Q1 – Q3 2019 – Myers Beta Version and mobile apps released with active trading. Trading pairs to be announced at launch

Q4 2019 – Service extension as an ecosystem of centralised and decentralised applications around crypto trading, decentralised services (Trading, Chat, VPN), FIAT and many more areas.



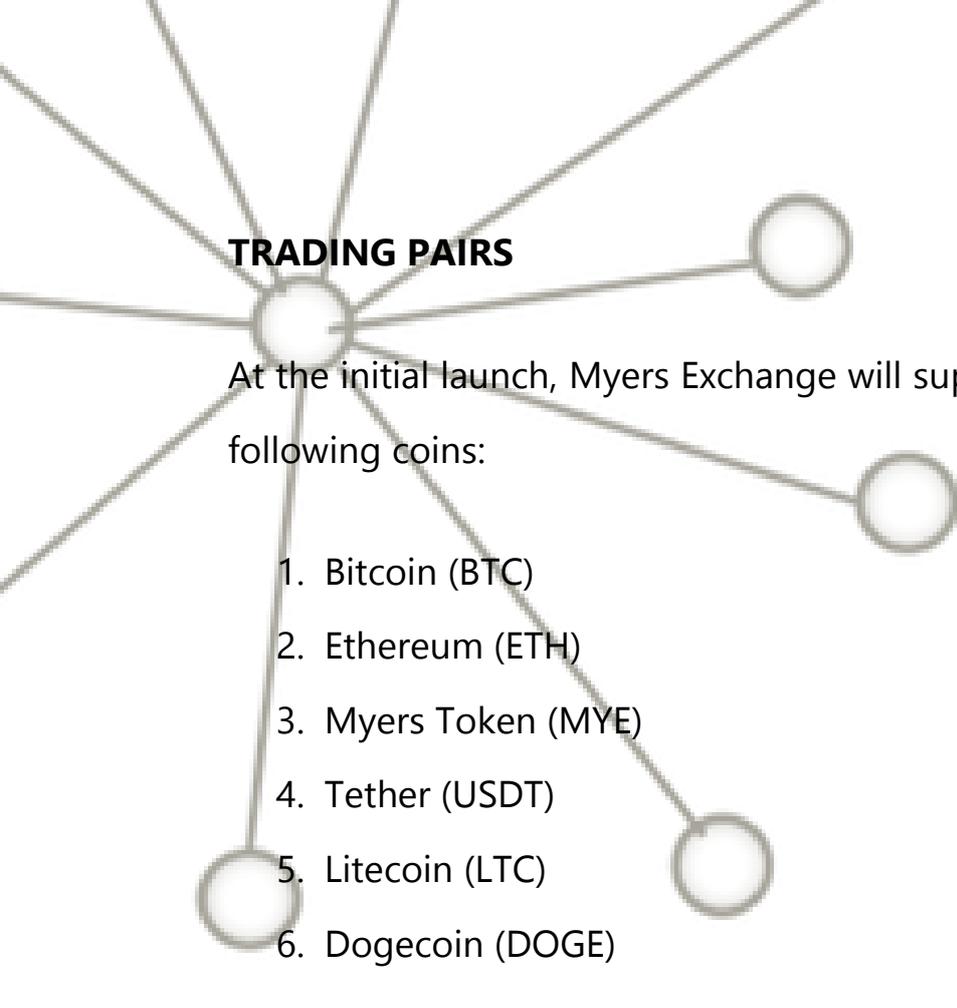
MYERS EXCHANGE PRINCIPLES

DEVICE COVERAGE

The funds raised with the Token Sale will be used as follows: 60% for Platform and Features Development (launch of our own Blockchain, our Decentralised Exchange with the “code-a-thon” program, guaranteeing the integrity of our platform, auditing our platform’s security, etc. It also includes the HR budget to recruit and train our teams of developers, especially skilled senior developers, our support center staff, etc.) To ensure to our customers the most convenient trading experience on any device, we will develop the following interface.

MULTILINGUAL SUPPORT

At the initial launch, 4 languages will be supported on Myers Exchange: English, French, Chinese and Korean. As we intend to provide the most comfortable experience to our users, we will add over time all relevant languages requested by our user.

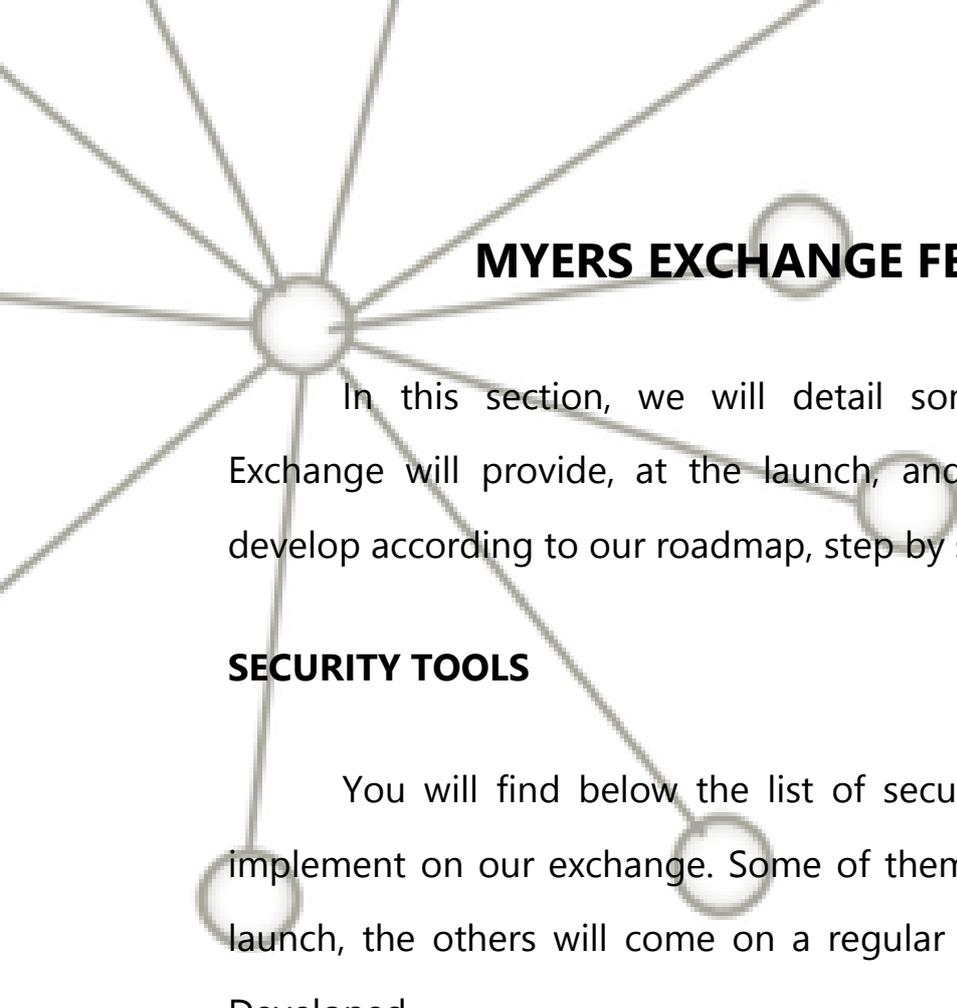


TRADING PAIRS

At the initial launch, Myers Exchange will support trading pairs in the following coins:

1. Bitcoin (BTC)
2. Ethereum (ETH)
3. Myers Token (MYE)
4. Tether (USDT)
5. Litecoin (LTC)
6. Dogecoin (DOGE)

We plan to support FIAT currencies as trading pairs, we will do our best to have it implemented as soon as possible



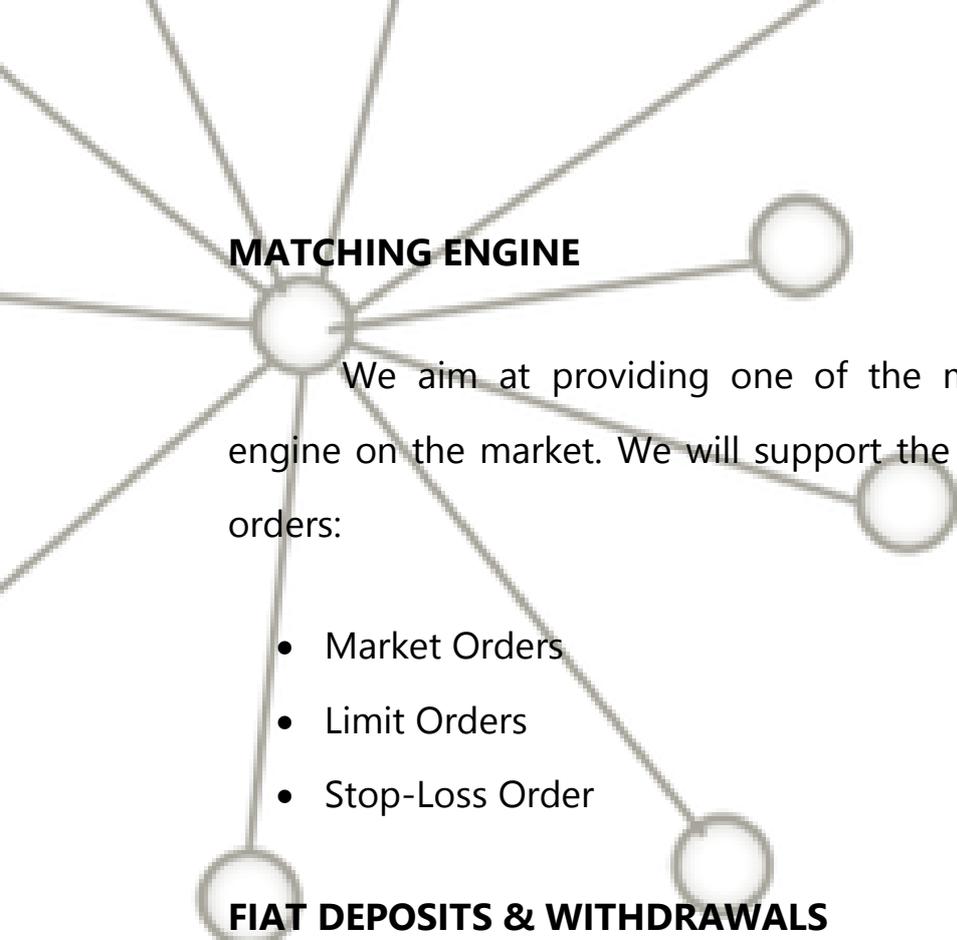
MYERS EXCHANGE FEATURE

In this section, we will detail some features the Myers Exchange will provide, at the launch, and also the ones we will develop according to our roadmap, step by step.

SECURITY TOOLS

You will find below the list of security features we plan to implement on our exchange. Some of them will be available at the launch, the others will come on a regular pace, as they are being Developed.

- The email for new login with IP address mentioned can be disabled.
- Security secret questions and anti-phishing code.
- Two-Factor Authentication (2FA) through Google Authenticator and Authy.
- FIDO U2F Security Key implementation on compatible devices.
- Fingerprint unlock available for Myers phone apps
- Automatic generation of a PDF with 2FA QR Code and Reset Key to be able to print them



MATCHING ENGINE

We aim at providing one of the most powerful matching engine on the market. We will support the following three types of orders:

- Market Orders
- Limit Orders
- Stop-Loss Order

FIAT DEPOSITS & WITHDRAWALS

Users will be able to deposit and withdraw FIAT currencies through SEPA and International SWIFT Bank Transfers, once their account is verified. This feature will be implemented as soon as possible, once our negotiation with organisations to get the licence is done. Details will be communicated on Myers.

FORKS & AIRDROPS

We plan to support forks but some forks/airdrops are doubtful or useless projects. We would like to let the community help us choose the right project.

In the future, we will implement an "Airdrop" feature to give our users the possibility to participate to an Airdrop, to get credited



directly on his/her Myers Exchange account, and to trade the coin or token directly on our exchange, when it will be listed.

TEAM



CEO

Sarah Michelle



COO

Faith Danielle



CTO

Abbygail Brooklyn



Developer

Harley



Social Promoting

Jasmine



Marketing

Julia Magison